



## Real Time Java Display

Real Time Java Display interface showing a stock market data table and an alarm window.

**Alarm Window:** ISEMarket - ALARM - ...  
**IHEVA IHLAS EV ALETLERİ**  
**ALARM.!** 3325.0 15:35:07  
 Alt limit < -  
 Üst Limit > -  
 Kapat

Sembol	SonFiyat	%De	T	Alış	Satış	Miktar	Hacim
HEVA	3.250	0.99	↑	2.225	3.350	26	87
HLA	1.200			90	1.200	1.305	1.567
SCT	5.250			00	5.250	685	3.594
SGY	1.570			60	1.570	734	1.150
ZMD	1.550			40	1.550	143	221
KCHP	7.700			50	7.700	531	4.099
GPA	17.600			00	17.600	3	52
KRDM	1.500			90	1.500	388	584
MIGF	7.600			50	7.600	111	846
MINDI	870			60	870	907	794
ETA	39.250			00	39.250	7	274
ITHC	750			40	750	768	574
YETK	6.050			00	6.050	103	620
PRKT	1.570			60	1.570	68	107
TOF	5.100			50	5.100	49	251
SAH	6.000			50	6.000	363	2.170
SAHB	4.300			75	4.300	22	94
SISE	3.175			50	3.175	625	1.993
TCEL	13.400			00	13.400	404	5.452
TNSA	1.540			30	1.540	183	281
TOA	2.800			75	2.800	627	1.748
TRK	3.300			75	3.300	144	475
TUPF	12.400			00	12.400	681	8.418
VESTL	5.950			5.900	5.950	872	5.191
YKBNK	2.550	0.99	↑	2.525	2.550	4.696	12.031

15:18:13 XU100-17734 - 155 1.33 (Cant) Vol = 118 TRL TL (c) ISEMARKET

**XU100 L:17734 15:19:13**  
 17922  
 17803  
 17685  
 11:22:54 15:19:13

Takasbank para piyasasında o/n vadede oran yüzde 25.10 28/01, 15:06:41(REUTERS)  
 Imkb - aselsan elektronik sanayi ve ticaret a.ş.' 28/01, 14:52:57  
 Emerging debt-türkiye'nin yeni euro tahvili satması daha zor olabilir-ismciler 28/01, 14:51:21(REUTERS)  
 Anadolu hayat emeklilik'in prim üretimi reel olarak %41.68 arttı 28/01, 14:30:16(REUTERS)  
 Hazine ihale sonrası satış yapmadı 28/01, 14:30:00(REUTERS)  
 Yenileme 1-yid'lerde gerekirse biz de tahkime gideriz-güler 28/01, 14:22:50(REUTERS)  
 Yenileme 2-rekabet kurulu tüpraş dosyasını varın ele alacak 28/01, 14:08:02(REUTERS)

### PRODUCT SPECIFICATIONS:

- %100 pure java applet technology
- Runs on all browsers, computers, operating systems (Internet Explorer, Netscape, Windows, Unix X-Windows, Mac etc.)
- Full customization
- Modular implementation
- Transaction module to integrate with your existing application or new design
- Full integration with your existing systems
- Can be on Intra-net only
- Accepts real time data from ISEMarket Push & Multicast Servers

### Display:

- 50 stocks in personalized portfolio
- all indices

- all stocks in alphabetical order
- stocks by market sector
- XU50 stocks
- News headlines & Popup story
- international data
- local data (eg. Kapalicarsi, TCMB, bonds, funds)
- proprietary data (your own research reports, corporate news, proprietary indices, etc.)
- Buy & Sell order on price by right click
- Easy to integrate to customer backoffice system
- Very small size ~ 50K

#### Right click:

- Full Quote
- Alert manager (on price or technical analysis indicators)
- Auto-dealing
- Dealing (BUY/SELL)
- Technical analysis module
- ISE Bulletins
- Balance/income sheets
- User defined links on Popup menu

### **BENEFITS TO YOU**

#### **COST EFFECTIVE**

**Cheapest way to deliver real-time data to masses.**

**Utilizing IP Multicast technology which enables one copy of digital information to be received by multiple computers simultaneously.**

**In none-Multicast applications, all traffic in IP networks is unicast: point-to-point data flow. This old push-server technology requires too large bandwidth and therefore is limited with server bandwidth capacity. Bandwidth is expensive and requires new investment each time demand surpasses existing capacity. Also, data delivery can be hampered by delays and long waits.**

**Our IP Multicast implementation requires no server investment, no bandwidth investment, no security issue (firewalls, etc.). You do not even have to be on the net (we can host it). You can realize significant bandwidth savings and your return on investment can be quite rapid.**

#### **REACH MASSES**

**You can now deliver real-time data to a much larger population than just your bigger and more important customers. Therefore, the economies of scale created by new business generated from smaller customers (smaller perhaps, but many) will reduce costs even lower and further speed up the return on your investment.**

## **TRANSACTION**

**The fully integrated, fully customized transaction module will not only reduce costs by eliminating the the need for additional head count, but also generate income by creating new business.**

## **CUSTOMER SATISFACTION**

**By delivering real-time data to each and every one of your customers (large or small) without any segregation, you demonstrate your corporate dedication to providing quality service to them.**

## **FULL CUSTOMIZATION**

**The application is embedded in your site and serves as an integral part of it. It is not a separate application, requires no software download, does not look foreign to your corporate identity and enhances the image you wish to project.**

## **MARKET YOUR OTHER CORPORATE PRODUCTS**

**Since the applet is an integral part of your display, sales & marketing of your other corporate products (funds, bonds, repos, credit cards, etc.) not only becomes easier, but can also be enhanced and increased by including application modules for on-line sales.**

## **LOW COST SOLUTION FOR LOW END USERS**

**Real-time data can be delivered not only externally to customers, but also internally to your corporate departments. You no longer have to limit access due to cost. Ideal for CALL CENTERS!**

## **FULL INTEGRATION**

**The application can be fully integrated to your entire banking/brokerage/corporate systems and seamlessly interact with the dealing, accounting, database and back office applications.**

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